

Modern BI Platform for Google Search Console Data

Eufomex developed a cloud-based BI platform, centralizing Google Search Console data and delivering actionable insights through user-friendly dashboards.

The challenge

Multiple Google Search Console accounts for different websites make it difficult to analyze the aggregated search traffic and performance. Consolidating data from numerous Google Search Console accounts into a single dashboard, a unified dashboard was crucial for quick and comprehensive insights.

The solution

Utilizing API calls, data was extracted from numerous accounts and consolidated within BigQuery for centralized storage. Cloud Composer was used to control data retrieval and processing, while Looker Studio rendered user-friendly dashboards. For retrieving data, there was used a self-developed operator in Airflow.

The result

Now with a single click, JobNinja accesses consolidated data across all websites, uncovering valuable insights previously hidden in fragmented reports. Our solution simplifies website onboarding with customization options, empowering the customer to integrate new properties into their unified dashboard.

Eufomex Google Cloud solution unified multiple Google Search Console accounts into a single dashboard, empowering informed decision-making with swift, comprehensive insights. Gone are the days of sifting through individual reports – now, one click unlocks data-driven clarity, propelling search performance and market leadership.



About JobNinja GmbH

Founded in 2016, JobNinja is a major player in Germany's online job market. The team focuses on matching employees and job seekers.

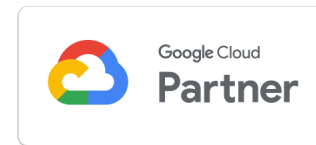
Vertical/horizontal solution: Business & Professional Services

Primary project location: Germany



About Wrapclub GmbH

Eufomex is an IT consultancy with consultants specializing in data management and data analytics.



Products

Google Cloud Platform